

Data Analyst

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« SKILLS »

Analysis: Data Visualization • Tableau • Google Sheets • Google Data Studio • Google Apps Script • Quality Control
Data Management: SQL • Python • BigQuery • Civiis Platform • Data Warehousing • Data Processing • Data Cleaning
Communication: Project Management • Team-building • Training • Documentation • User Support • Problem Solving

« EXPERIENCE »

Florida Democratic Party, Remote

Data, Security, and Analytics Director

APR 2021 - PRESENT

- Onboarded and supported 64 Democratic campaigns driving over 3.2 million people to vote for Democrats in the 2022 general election
- Hired, trained, and mentored a Deputy Data Director and a VAN Administrator in their career paths
- Collaborated with Florida's 67 DECs and other State Party Data Directors to solve a range of challenges
- Cleaned and maintained an accurate VAN database and built goal-tracking reports for our partners
- Surveyed, audited, and collaborated with multiple security firms to implement department-wide security measures to ensure that the data being collected is secure from external threats

Lead Deputy Data Director for Coordinated Campaign

JUL 2020 - NOV 2020

- Designed, updated, and maintained ETLs, data structures, status reports, and reporting templates
- Facilitated two volunteer projects focused on pipelines for matching lists and transferring the results to VAN
- Directed training, office hours, on-call support, and code reviews for the Florida Coordinated Data Team
- Built data-entry progress tracker and support distribution report for Georgia ballot cure efforts

Organizing Together 2020, Remote

Wisconsin Data Manager

MAY 2020 - JUN 2020

- Created field-facing reports, trackers, training documents, and individually tailored exit emails
- Administered and deployed campaign tools as well as hosted weekly hour long trainings with organizers
- Established and sustained pipelines to perform data transfers and synchronization between campaign tools

Bernie 2020, Des Moines, IA and Remote

Data Desk (Analytics & Performance Reporting)

FEB 2020 - MAY 2020

- Analyzed and extracted data to create reports, advise strategy, and generate contact universes
- Consulted with directors in each state to ensure that their individual data needs were being met
- Maintained Business Intelligence Infrastructure, processes, and data structures for the Data Desk Team

Iowa Data Project Manager

SEP 2019 - FEB 2020

- Built ETLs for voter matching, data synchronization, and automated reporting
- Provided administration, training, support, and guidance documentation for tools used by the campaign
- Advised State Data Directors on creating pipelines to transfer data from 3rd party applications into VAN

Gillibrand for President 2020, West Des Moines, IA

Iowa Data Director

JUL 2019 - AUG 2019

- Set up data integration between various campaign tools and developed campaign reporting structure
- Maintained Iowa VAN committee, accounts, profiles, forms, reports, scripts, targets, and Voter Registration
- Implemented and standardized national application configuration, guidance documentation, and reports

DigiDems, Philadelphia, PA

DigiDems Organizer for Pennsylvania Democratic Party

JUL 2018 - NOV 2018

- Created spreadsheet reports using macros, queries, formulas, and scripts for legible data sharing
- Collaborated with DigiDems team to analyze, implement and improve campaign software solutions
- Organized peer-to-peer texting program and coordinated both in-person and virtual volunteer textbanks

« EDUCATION »

Chippewa Valley Technical College, Eau Claire, WI

Associate in Computer Science (Programmer Analyst)

AUG. 2007 - MAY 2010